Shadow Mountain Club

Sun Spots

SHADOW MOUNTAIN CLUB
Palm Desert

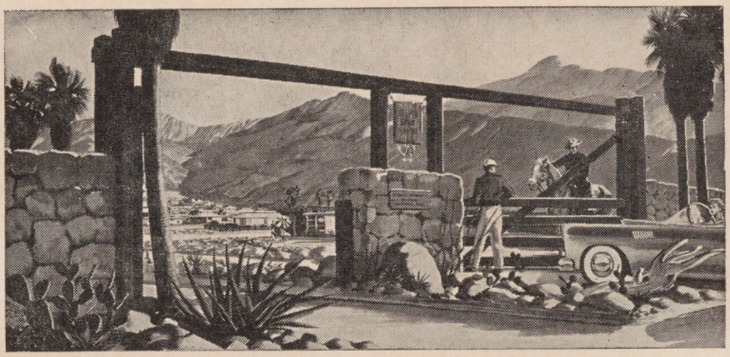
The Shadow Ball
JANUARY 26

Palm Desert Invitational Tennis Tournament
FEBRUARY 8, 9, 10

January 1957

Palm Desert, California

SILVER SPUR RANCH



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JANUARY EVENTS

TUESDAY, JANUARY 1—ROSE BOWL BRUNCH

MONDAY, JANUARY 7—CORONATION NIGHT—Will use Twelfth Night Theme. (Mrs. Edgar Sergeant)

FRIDAY, JANUARY 11—YOUNG MARRIEDS PARTY

SUNDAY, JANUARY 13—SPORTS SHOW—Poolside, 2:30 p.m.

SATURDAY, JANUARY 26—THE SHADOW BALL

SUNDAY, JANUARY 27—GOLF TOURNAMENT — Mixed Two-Ball Foursome 1:30 p.m.

DINING ROOM SCHEDULE

LUNCHEON—12 noon to 2:00 p.m.

DINNER—6:00 p.m. to Closing

SUNDAY BRUNCH—12 noon to 3:00 p.m.
Frank Constant, Maitre d'

New Shadow Room COCKTAIL LOUNGE
Open 12 noon to closing

WEEKLY

MONDAY—CORONATION NIGHT

MONDAY—WOMEN'S GOLF ASSOCIATION—Every Monday morning at 8:30 a.m. at Golf Club House. Golf Luncheon—First Monday of each month.

WEDNESDAY—Bridge and Canasta Luncheon—Indio Room 12:15 p.m.

THURSDAY—Dinner Bridge—Every other Thursday Evening 6:30 p.m.

SWIMMING—GOLF—TENNIS—SHUFFLEBOARD—TABLE TENNIS
In The SHADOW ROOM for your Dancing and Listening Pleasure

THE TODDS

Club Closed Tuesdays

In This Issue

	Page
Adventure in Glamour	4
The Todds Homecoming	5
Kuehner's Korner	6
Calendar of Recreation Activities	6
Project Santa Claus	7
Queen for a Day	8
Shadow Teens	8
Tennis	8
This 'N That	9
Club Close-ups	10-11
Coronation Night	12
Desert Information Oasis	12
Sports Show, Swimming	15
Important Notice Regarding Guest Cards	16
Christmas Festivities	19
Shadow Mt. Club Party	
Palm Desert Christmas Party	

ON THE COVER

Unusual Night Shot of the beautiful SHADOW MOUNTAIN CLUB-HOUSE and its mammoth pool, taken by Bob Johnson of Palm Desert.

SUN SPOTS—JANUARY, 1957

Editor—Jewel Neal. Published at the Shadow Mountain Club, Palm Desert, California. Items of interest to members should be forwarded to Sun Spots, Box 14, Palm Desert, California.

Tennis Tournament

The Sixth Annual Palm Desert Invitational Tennis Tournament February 8, 9, 10 which is sponsored by the Southern California Chapter of the United States Lawn Tennis Association will be played at the Shadow Mountain Club.

SEASON'S
GREETINGS

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DRESS SHIRTS

the CLOTHES HORSE

POOLSIDE—SHADOW MOUNTAIN CLUB

Isabelle Belyea

Adventure in Glamour

Here at world famous Shadow Mountain Club, itself unusual and distinctive in many ways, is to be found THE CLOTHES HORSE, a shop brimming over with a truly fine selection of dress and casual wear for MEN AND WOMEN.

In the heart of the desert one does not expect to find Tiana Pittelle originals—and let it be known that this famous designer has furnished THE CLOTHES HORSE with the ultimate in beautiful gowns for dinner, late dancing or the cocktail hour when romance begins its soft whisperings.

Tiana Pittelle has no desire to be practical in her creations—but strives only to make a glamorous, sought-after creature of every woman who succumbs to the charm of her high fashion.

BUT—for those who would be practical, and smart, too, this fine shop offers an extensive selection of Bernhard Altman cashmeres—the matching skirts and sweaters which are the height of fashion this season and the ultimate in comfort as well.

THE CLOTHES HORSE carries also a complete line of Sydney Designs; inexpensive casual dresses for daytime wear which are attractive enough to please the most discriminating shopper. Ackowledging the current trend towards Ivy League, Sydney Designs has taken the idea and given it a new twist with the resultant Hawaiian Ivy Leaguer now on display.

Whether Madame is searching for something truly original in a gown to dazzle her immediate circle, or if in the desert for a few days only to discover her need for an inexpensive cotton—this amazingly complete shop, located poolside at The Shadow Mountain Club, can suit her whim and her purse, whether it be conservative or extravagant.

* * *

The exciting CLOTHES HORSE features the finest in fashion jewelry, having a complete selection of Hobe's beautiful, spectacular, sparkling, sometimes almost gaudy pieces; then, as the perfect balance, Napier's equally famous line—conservative, quietly exquisite—some pieces simply designed, other fantastically fashioned, but all by these world famous artisans.

* * *

For the male contingent THE CLOTHES HORSE features beautiful slacks, shirts—both sports and dress—Alpaca sweaters, jackets of the finest tailoring, and many other fine garments; however, the stock is too extensive to be covered at this time, and a whole column FOR MEN ONLY will soon be devoted to it.

THE TODDS

A "Welcome Home" party staged December 15 for Art and Dotty Todd, perennial favorites of the Shadow Mountain Club, saw the biggest turnout of the season to date.

The Todds—who make such beautiful music together—helped open Shadow Mountain Club nine years ago and have played return engagements for most of the succeeding years.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, Coachella Valley 76-4567.

THE STAFF

Ernest Boudreau	Club Manager
Gertrude Stretch	Auditor
Jewel Neal	Publicity Director
Lou Kuehner	Program Director
Frank Constant	Maitre d'Hotel
Anthony Roffor	Chef
Wm. Nash	Steward
Magda Rurac	Tennis Pro
Bob Pinnell	Golf Pro
Betty Crockett	Swimming Instructor
Evelyn Sanders	Membership Secretary
Ruth Steiner & Hazel Kirk	Receptionists

Mr. and Mrs. Howard G. McAloney, Sr., of Arcadia entertained a party at the Todds opening, December 15. Reading left to right: Mrs. H. G. McAloney, Sr., William J. Frietag, Mrs. Kenneth Bullard, H. G. McAloney, Sr., Mrs. Dorothy Olds, Ed Spaulding, Mrs. H. G. McAloney, Jr., Elliott Olds, Mrs. William J. Frietag, Howard G. McAloney, Mrs. Ed Spaulding and Kenneth Bullard.

The Clandenings enjoying the fine food of Chef Tony Roffor at the Todds Homecoming party.

The Meylers dancing to the music of the Todds.

Kuehner's Korner

The Tots, Teens and Post-Teens of Shadow Mountain Club
By LOU KUEHNER

What could be more fun than Christmas at Shadow Mountain Club? This was exactly what over one hundred youngsters and their parents felt after the annual Christmas Party on December 23. Thanks to the time and ingenuity of many, many people a colorful program of games, caroling, entertainment and of course, a visit from Santa were all thoroughly enjoyed by the entire family. Truly a wonderful Christmas under the shadow of a mountain.

SHADOW TEENS

Another new group has added its name to the roster of youth groups at Shadow Mountain Club—the Shadow Teens. This group has already staged two juke box dances in the Snack Bar and plans a third very soon. Their most recent accomplishment was their Christmas Semi-Formal Dinner Dance held in the main dining room of the Club on December 27.

Giving of their time in guiding the group are Mr. and Mrs. Neal Chadbourne—two people very aware of the need for working with young people.

NEW SLIM AND TRIM

"Small but mighty"—was the slogan for this last Slim and Trim Class. We were small in numbers, but certainly accomplished our purpose which is "fun through exercise and sports activity." Our activity covered a variety of sports such as volleyball, badminton, tumbling—and canoeing on the Shadow Mountain Club lake.

After the holidays we plan to resume the class, and hope to add new members. Classes will begin on Thursday, January 3 and continue for ten weeks. Members and their guests may come on Mondays and Thursdays thereafter or on just one of the two days.

TREKS

The word trek has been mispronounced and mis-interpreted many times during the past few months at Shadow Mountain Club. However, whatever it's been called—it's been on the lips of every 8-12 year old at Shadow Mountain Club. Trek has become a word synonymous with FUN and has consisted of a fishing trip to Whitewater Canyon, cooking out on the beautiful Desert Sand Dunes, and tramping the trail to Tahquitz Falls. These trips will continue throughout the season on alternate Saturdays from 3 to 6 p.m. The charge is $1.00 and please make sure the children bring permission slips from home.

Happy New Year

Calendar of Recreation Activities

Thurs., Jan. 3—Slim and Trim—9:30 a.m.
Tumbling (4-7)—2:30 p.m.
Tumbling (8-13)—3:30 p.m.
Children's Tennis Clinic—4:00 p.m.

Fri., Jan. 4—Ladies Tennis Clinic—9:00 a.m.
Cactus Cats (11-13)—5-7 p.m.

Sat., Jan. 5—Life Saving—9:00 a.m.
Judo—9:30 a.m.
Shadows (4-7 yrs.)—12-1:30 p.m.

Mon., Jan. 7—Ladies Golf—8:30 a.m.
Ladies Tennis Clinic—9:00 a.m.
Slim and Trim—9:30 a.m.
Children's Tennis Clinic—4:00 p.m.

Wed., Jan. 9—Bridge and Canasta Luncheon — 12:15 p.m.

Thurs., Jan. 10—Slim and Trim—9:30 a.m.
Tumbling (4-7)—2:30 p.m.
Tumbling (8-13)—3:30 p.m.
Children's Tennis Clinic—4:00 p.m.
Dinner Bridge—6:30 p.m.

Fri., Jan. 11—Ladies Tennis Clinic—9:00 a.m.
Tri-Ds (8-10)—5-7 p.m.

Sat., Jan. 12—Life Saving—9:00 a.m.
Judo—9:30 a.m.
Shadows—(4-7) 12-1:30 p.m.
Trek (8-13)—3-6 p.m.

Sun., Jan. 13—Sports Show—2:30 p.m.

Mon., Jan. 14—Ladies Golf—8:30 a.m.
Ladies Tennis Clinic—9:00 a.m.
Slim and Trim—9:30 a.m.
Children's Tennis Clinic—4:00 p.m.

Wed., Jan. 16—Bridge and Canasta Luncheon — 12:15 p.m.

Thurs., Jan 17—Slim and Trim—9:30 a.m.
Tumbling (4-7)—2:30 p.m.
Tumbling (8-13)—3:30 p.m.
Children's Tennis Clinic—4:00 p.m.

Fri., Jan. 18—Ladies Tennis Clinic—9:00 a.m.
Cactus Cats—(11-13)—5-7 p.m.

Sat., Jan 19—Life Saving—9:00 a.m.
Judo—9:30 a.m.
Shadows—(4-7) 12-1:30 p.m.
Shadow Teens Dance—8:00 p.m. Snack Bar

Mon., Jan. 21—Ladies Golf—8:30 a.m.
Ladies Tennis Clinic—9:00 a.m.
Slim and Trim—9:30 a.m.
Children's Tennis Clinic—4:00 p.m.

Wed., Jan. 23—Bridge and Canasta Luncheon — 12:15 p.m.

Thurs., Jan. 24—Slim and Trim 9:30 a.m.
Tumbling (4-7)—2:30 p.m.
Tumbling (8-13)—3:30 p.m.
Children's Tennis Clinic—4:00 p.m.
Dinner Bridge—6:30 p.m.

Fri., Jan. 25—Ladies Tennis Clinic—9:00 a.m.
Tri-Ds (8-10)

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PROJECT SANTA CLAUS

The Chamber of Commerce, under the leadership of its president, Hal Kapp is to be lauded for the most unusual Christmas party held in this part of the country, and made possible by the generosity of the business men and civic minded citizens of Palm Desert.

The tremendous tree—so beautifully decorated by the many willing workers of the community—was just an indication of the expense and hard work which went into the success of "Project Santa Claus."

Brought in especially from the frozen wastes of the North Pole, Old St. Nick — and his tiny LIVE reindeer hitched to a big red sleigh—was indeed a sight to behold!

Notwithstanding the fact that St. Nick was a mighty busy fellow taking down orders from the thrilled and excited small fry of Palm Desert, it was possible to pry a few interesting facts out of him concerning his reindeer, Cupid, Donder, Blitzen, Dancer, Prancer, Vixen, et al., and that is: while they are indeed the gentlest of creatures, they are amazingly powerful and when they really step out and go, a strong and steady hand must be kept on the reins—but considering the territory that must be covered by this gentleman in so short a time, these facts are not surprising.

Santa and his beloved reindeer all lined up ready to take off on his immortal ride across the world on Christmas Eve was truly an inspiring sight, and for all the little ones of Palm Desert the thrill and excitement of the Christmas Party will be something to muse and dream upon for months to come.

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TENNIS

The Shadow Mountain Club recently put on an outstanding exhibition of tennis with World Champion Pauline Betz Addie vying with Club Pro Magda Rurac, and in this instance Magda defeated Pauline. Both contestants played a beautiful game which was thoroughly enjoyed by the large crowd assembled.

Visiting British dignitaries, Doctor and Mrs. W. A. McAdam, were guests of the Owen Hudsons at Firecliff Lodge recently. During their stay in Palm Desert the couple visited the world famous Shadow Mountain Club, enjoying the beautiful outdoor living before taking off for New York and its wintry blasts on the first leg of their return trip home.

The Shadow Mountain Club, one of the sponsors of a three-day trip to Palm Desert for Queen for a Day Edith Rose of Livingston, California, was given nation wide publicity by Jack Bailey, originator of this famous program. Above the Queen is shown with Alyce Walker of KCMJ and Club Manager Ernest Boudreau.

SHADOW TEENS

Teen age fun at Shadow Mountain Club is rapidly becoming the "Talk of the Town," amongst the younger set, and the recently organized Shadow Teens are responsible for all the activity.

The Shadow Teens meet often to discuss things of particular interest to them as well as to plan social functions. To indicate the interest: this group met three times in December—twice for informal Juke Box Dances, and a semi-formal dinner dance which was held right after Christmas.

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This 'n That

Due to numerous requests for a more extensive line of merchandise, ALICE PARRY WHITE is bowing to the demands of the ever growing Palm Desert community, and by the time this copy of SUN SPOTS reaches you, what is now the Patio 5 & 10 will be converted into a department store, junior size, that is! A large variety of household items, including Presto Cookers, appliances by Westinghouse, including electric blankets, etc., and Sunbeam Coffee Masters, along with other products of these companies, will be on hand.

An innovation in the desert—here in this shop will be found the finest of hard candies, some filled, some plain —by two world famous companies, Becco of France and Gimbal of San Francisco. These are really a delight for bridge parties.

HALE'S in Palm Desert—a store for men and boys, is now open in the Patio Shops. Nationally advertised merchandise is carried with special accent on boys clothing, both for school and dress. The Hales have owned and operated stores of this kind for the past fifteen years and have their headquarters in Montrose.

Ralph, Natalie and Ralph, Jr., who for many years have visited this area are now making Palm Desert their winter home.

THE PARKERS LODGE with its fine, big, heated pool continues to please visitors to this area. Owners Willard Parker and Virginia Field are both so busy with their respective television shows — one marvels at the smoothness and efficiency with which their lodge is run.

Of great interest to the ladies is the fact that RUBY ANDERSON, graduate masseuse, recently established her SLIM GYM SLENDERIZING SALON in the heart of Palm Desert. If you'd enjoy the thrill of having inches off your waistline, a complimentary visit will introduce you to the MacLevy Slenderizing System.

Walter Lantz, creator of "Woody, The Woodpecker," checked out of Mrs. Hudson B. Werder's SHADOW MOUNTAIN TERRACE recently, missing by a hair's breadth the famous orchestra leader, Orrin Tucker who was arriving with his family.

THE OWEN HUDSONS of FIRECLIFF LODGE announce a new policy of cocktails in the afternoon and dinner from six to eight, except Monday.

PALM DESERT CLEANERS under the guidance of its new owner, SHIRLEY M. WALL continues to give the same fine service the community has come to expect.

THE PALM DESERT LODGE under the management of DALE MOYER typifies the fine lodging—for a night—or a season, which is to be found in this area.

A visit to THE INDIO FLORIST shop of Allen and Eleanor Willard, brings sharply to mind the fact that flowers are true beauty.

A beautiful new addition to Palm Desert—GRAY'S MARKET—completely stocked with the finest of everything, has opened its doors adjacent to Ostler Decorators and Valley Lumber. Owners JIMMY and DAISY GRAY, long time residents and home-owners in this community, are looking forward to greeting their friends. They'd like Mrs. Thrifty Shopper to know that S & H GREEN STAMPS will be given, making it possible to save as you spend.

The PATIO BARBER SHOP, owned by VINCE MATRUNOLA, is a fine addition to Palm Desert.

PEGGY BEAUTY SALON, adjacent to the beautiful new BANK OF AMERICA, continues to please the ladies.

OSTLER DECORATORS will soon be announcing their own brand of paints and enamels.

the PARKERS

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- BARBECUES
- CLOSE TO SHADOW MOUNTAIN CLUB
- FAMOUS GOLF COURSES NEARBY

YOUR HOSTS

WILLARD PARKER and VIRGINIA FIELD

FORMERLY "LARREA LODGE" BOX 413, PALM DESERT PHONE 76-3801

Club Closeups..

Who! When! Where!

By GRETCHEN

Just a few days ago we said "Merry Christmas," we heard "Merry Christmas!" These words of gladness filled the air — over radio, television and telephone! They traveled thousands of miles on cards and in letters. "Merry Christmas" rang out through the snow and sleet of the cold countries. "Merry Christmas" rang out over our warm beautiful desert, where everyone is always merry and happy, especially during this season of "outgiving." The holiday season is a time of giving—the Wise Men came across a desert with gifts in their hands and loving gratitude in their hearts for the new born King of Peace—may we follow the example of these Wise Men throughout the year!

Shadow Mountain Club personifies "giving" to its members and their guests, especially during the holiday season—an oasis in the desert that is beautiful with flowers, lawns, an azure blue pool and best of all, warmhearted, gracious folk that fill the lounge and dining areas with smiles and friendliness—a true expression of hospitality!

The Ninth Anniversary Ball was the outstanding event of the Shadow Mountain Club fall activities—as it always is! A time for formal attire—the ladies in their newest and best—and the gentlemen in their white coats, making the whole scene beautiful—and different! Different from the casual, desert clothes seen on so many occasions—glancing over the crowded Shadow Room, Indio room and dance floor, one saw Mr. and Mrs. Harry Holt, celebrating their forty-first wedding anniversary, the Willard Parkers, R. J. Kretchmars, Victor Millans, Walter Melroses, Mrs. J. F. O'Connor, the Ray Polverinis, T. E. Weatherholts, Hiram Helms, A. J. Odells, Eugene Bergers, Burton Chace (also celebrating a wedding anniversary), the Don Camerons hosted a large cocktail party preceeding the Formal party, the Hugh Cuttings, the Charles Millikens, Roy Kesslers, Harold Beales, Page Hubbles, the Andrew Moseleys, Mr. and Mrs. H. O. Davis, Dr. and Mrs. Edward Harvey with the Ralph Caplingers, the Robert Owens, Mrs. Jessie Hill, Milton Haslers, Ottar Roens, Mrs. Mildred Potter, Mrs. Bobbie Reichert with Charlotte Steward, Vera Arnold and Isabelle Belyea and many, many others.

The Thanksgiving holiday was a crowded and gay one—days saw pool full of members and their families—and the evenings, including Thanksgiving dinner filled the Shadow Room—the typical glazed and brown "gobbler" with all its traditions trimmings was served from noon 'til nine in the evening—expressing the true family feeling that is ever present at Shadow Mountain Club—among the guests gathered for this festive occasion were Dr. and Mrs. M. C. Graybill and party from Escondido—Dan Potter and family, Brian Donlevy, famous fil mstar and his young daughter Judy, Mr. and Mrs. Frank Atha of Beverly Hills and family—Mr. and Mrs. Major Slater with their guests Mr. and Mrs. James Taylor and daughter, Jackie, Miss Virginia Ray and guest, Jack Schaub, here from the University of New Mexico and visiting Miss Ray's mother, Mrs. E. Reichert.

Saturday afternoon, following Thanksgiving, Mrs. Ellen Walling West and John L. Moon were married in the Walling home and a reception for over eighty was held in the Indio room immediately following the ceremony—John is the son of Hazel Moon and the late Joseph Moon, who was a President of Shadow Mountain Club—George, "Pinky" and Ellen Walling have been seen at all the gay club affairs for the past two years—all who know this young couple wish them years of happiness!

"Brunch on the Terrace" on Sunday has become a traditional affair at Shadow Mountain Club—a wonderful time and place to see and meet friends! The warm fall days or should one say winter days are conducive to "al fresco" dining—one sees celebrities such as Rock Hudson and his wife, guests of Mr. and Mrs. Clark Bramwell, Edgar and Frances Bergen and their young daughter, Candy, Madam Sonya Michel Miller, famous Pianist, also many faces from far-away places—Mr. and Mrs. Horace Maxwell from Tacoma, Washington, Mrs. Duncan Crux and her daughters from Vancouver, B.C., Edgar and Hazel Sergeant from Richland, Michigan, and when Hazel arrives you know that plans for Coronation Nights will soon swing into action—Mr. and Mrs. "Bob" Hanson of Pittsburgh, Pa., Dr. and Mrs. Charles Alexander and family of Chicago, and a most interesting guest, Mrs. Edith Rose who won the "Queen for a Day" award of a Palm Desert vacation.

A bit of who, when and where is centered for the mement on our new members—Mr. Philip S. Omohundro

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We know that everyone in the desert has had a happy holiday season—and the same can be said of Shadow Mountain Club members all over the country—such a rush—so much excitement—many last minute gifts and greetings—can it be possible it is all over and we can relax and resume our casual lazy routine—It is over, at least for another twelve months—but let us not forget our "giving" attitude—smiles, kind words and cheery greetings are gifts of gold—and a great deal of that "gold" is within the walls of Shadow Mountain Club—a good, gold year to everyone!

For the ultimate in fine eating, the Shadow Mountain Club proudly announces that BLUE RIBBON MEATS are being featured in the dining room the Champion Stock having been purchased by the club from Craig Davidson of Virg Davidson - Chudakoff Meats, Culver City, California.

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CORONATION NIGHT

A program carrying out the theme of "The Twelfth-Night," at Epiphany, will see another season of Coronation Night launched Monday, January 7 and interesting ideas for succeeding Mondays will be worked out. This year's program should prove of equal interest to both Mr. and Mrs. Shadow Mountain Club as the men as well as the ladies will be honored; for each Coronation Night there will be a King, a Queen, a Prince and a Princess instead of the original idea of a Queen and three princesses.

Mrs. Edgar Sergeant will head the new Coronation Night Committee composed of Mesdames Douglas Waldron, James Harstad, P. W. Seals and DeVaranne. Mesdames Hal Kapp, Cal Brown and Willard Parker have volunteered to assist the committee in every way.

"The Twelfth-Night" theme has been taken from an old English festival that comes twelve days after Christmas — on the last day of the Christmas festivities, commemorating the visit of the Wise Men to Bethlehem. Although originally a religious festival, Twelfth-night, like most holidays, gradually became a time of general festivities. Long ago and to highlight the festival, a dried pea and a dried bean were baked in a cake to be served on Twelfth-night. When the cake was cut, the man who got the bean was king; the woman who found the pea was queen. If the bean was found by a girl, she selected her sovereign; if the pea by a man, he chose his consort — so, with certain variations, the theme of the Twelfth-night will be carried out at the Shadow Mountain Club, Monday, January 7.

DESERT INFORMATION OASIS

(KLIP AND KEEP FOR READY REFERENCE)

EMERGENCY CALLS

Fire 76-2191
Sheriff ..... Indio 7-3571
Calif. Highway Patrol 7-3444
Ambulance 7-3378

CHURCHES

Christian Science Services
Sunday at 11 a.m. — Wednesday at 8 p.m.
Desert Magazine Building, Palm Desert

Palm Desert Community Church
Church School—Sunday 9:45 a.m.
Services and Sunday School 11:00 a.m.

St. Louis Catholic Church
Glenn and B Sts.
Cathedral City
Sunday Masses 6:30-8:00-10:00 and 11:15
Daily Mass—7:30 a.m.

Rotary Club of Palm Desert
Fridays — 12:15 p.m. — Shadow Mountain Club

BONANZA AIRLINES
Two flights daily to and from
Los Angeles and Phoenix
Lv. Thermal Airport 7:51 a.m.—Arr. L.A. 9:20 a.m.
Lv. Thermal Airport 7:21 p.m.—Arr. L.A. 8:50 p.m.
Lv. L.A. 6:50 a.m.—Arr. Thermal 8:27 a.m.
Lv. L.A. 5:15 p.m.—Arr. Thermal 6:52 p.m.
Phone Thermal 9-5177 for Reservations

WESTERN AIRLINES
From Los Angeles arrive in Palm Springs 9:03 a.m. & 2:52 p.m. From San Diego arrive in Palm Springs 1:13 p.m. From Las Vegas arrive in Palm Springs 12:05 p.m. To Los Angeles leave Palm Springs 9:30 a.m. & 4:50 p.m. To Las Vegas leave Palm Springs 1:18 p.m. To San Diego leave Palm Springs 12:08 p.m. Phone 2709.

NOTICE TO CLUB MEMBERS

TIES AND JACKETS ARE REQUESTED AFTER 6 P.M. FOR GENTLEMEN IN THE DINING ROOM.

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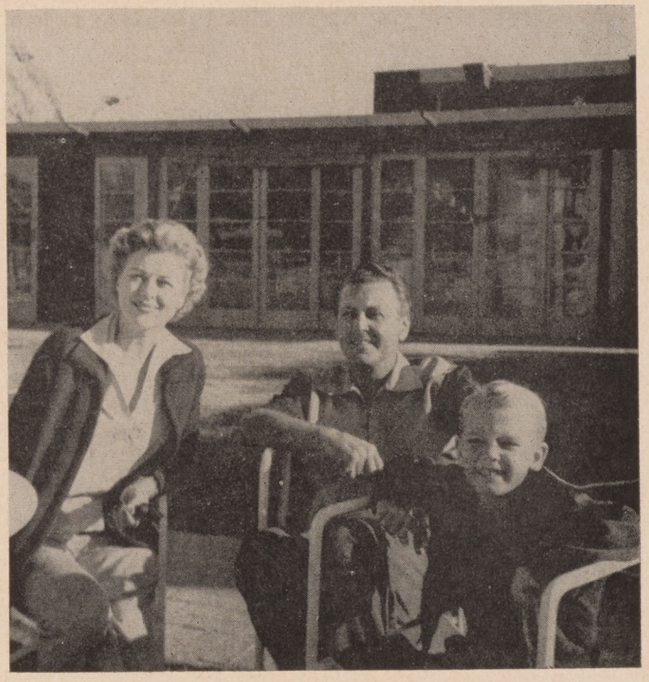
Hildegarde, famous singer of songs, enjoying a recent visit to the Shadow Mountain Club.



Allen Jones and his equally famous wife, Irene Hervey, with son Casey relaxing at the club.

Shadow Mountain Shots at Random

Young Marrieds of Shadow Mountain Club at one of the recent monthly get-togethers. Left to right: Mr. and Mrs. Monte Wenck with Mrs Richard Glass.

Mr. and Mrs. Jens Harboe.

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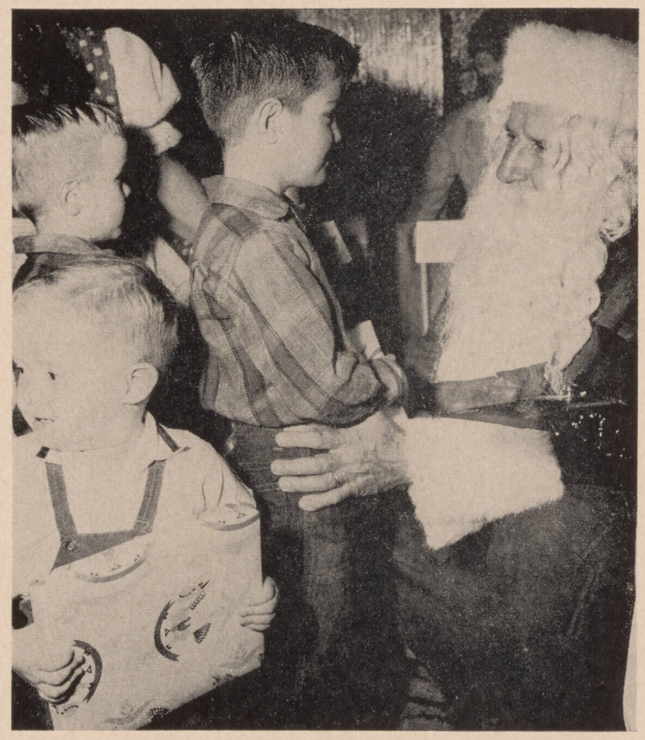
PROJECT SANTA CLAUS — The wonderful Christmas Party staged by the people of Palm Desert was given quite an unusual twist with the appearance of not only St. Nick, but his live reinder shown above.



"". . . two jet planes—no, THREE jet planes—a train, some candy . . ." as Santa listens attentively.

Junior members of the Shadow Mountain Club seem most appreciative of the Christmas Party put on for their enjoyment by the Club.

This precious little lass, intent on her impending visit with Santa Claus, was so overcome when presented to the old gentleman she burst into tears.

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Join before January 31
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Important Notice Regarding Guest Cards

Every member should be acquainted with our present guest card policy, to assure smooth functioning of this important program.

The following explains briefly current regulations pertaining to Guest Cards and methods adopted to prevent abuse of this privilege conditionally offered non members.

The 1956-57 guest card is now available. It differs from previous cards in the following manner:

This card will be valid for three days during the club year (not necessarily consecutive). The former card was good on consecutive days only.

The following procedure has been set up to enforce the above rule: As each card is presented, it will be filed alphabetically under the guest name. The guest will then be informed that he can use the card for two more visits to the club.

After these visits have been checked off the guest card, a letter will be mailed to the guest.

This letter will serve the two-fold purpose of advising the guest that he can no longer expect to visit on a guest card and will also be an invitation to join our club.

Following this third visit the card will remain in the file to act as a flag should the guest endeavor to make subsequent visits by obtaining another card from a different member. In this way we intend to enforce the "three day" provision of the card, in a manner that has not been previously attempted.

On this new guest card, you will also notice the following in heavy type: *"This card is limited to the holder and (his or her) immediate family and is non-transferable. Reservations are required for dining room service, special nights or holidays."*

The first sentence quoted, indicates a rule that is intended to prevent a "guest" from bringing a "guest" who will, in an endeavor to circumvent the limitations of the three visits per non-member imposed, apply for the next card in his name, then take the original guest as his guest.

The second sentence quoted above, requiring reservations, will control the use of guest cards on certain nights when their use would otherwise deprive members of Dining Room Service.

I am sure every member is aware of the importance of properly enforcing these guest card rules. Your cooperation will be deeply appreciated by the membership committee.

Boynton F. Jones, Chairman
Membership Committee

Shadow Mountain Club

WHAT MEMBERSHIP IN ONE OF AMERICA'S FINEST, MOST BEAUTIFUL AND MOST COMPLETE FAMILY CLUBS MEANS TO ITS MEMBERS AND THEIR GUESTS

Shadow Mountain Club — the most glamorous spot on the American Desert, embarking on its ninth season, is more popular than ever. The recent enlargement of the bar and cocktail lounge, along with a complete renovation of this million dollar showplace, assures that it will maintain its reputation as the finest "Family Club" in the entire country.

Visitors from all over the world have expressed amazement at finding such an elaborate facility on the Desert. The luxurious Clubhouse overlooking the mammoth figure eight swimming pool and large lake set off with palm trees, the distant mountains forming a background for the beautiful valley below, makes an impression on the visitor that will never be dispelled.

The membership of the Shadow Mountain Club is a cross section of business and social leaders from communities throughout the country. Entire families are considered in the programs arranged for all age groups.

MEMBERSHIP INFORMATION

Classification	Age Group	*Initiation Fee	*Annual Dues
Regular (Resident)	All Ages	$120.00	$180.00
Regular (Non-Resident)	All Ages	120.00	144.00
Out-of-State	All Ages	60.00	72.00
†Junior	21-25 incl.	60.00	36.00
‡Introductory	All Ages	30.00	none
§Summer	All Ages	60.00	none

*—All figures include Federal Excise Tax of 20%
†—For unmarried Sons and Daughters of Members only
‡—Good only once for eight consecutive days
§—Summer memberships cover period from June 1 to October 1 inclusive. credit given on initiation fee if converted to regular membership within one year.
NOTE: Dues payable in full October 1 each year or 1/6 each month October 1 to March 1 at member's option.
Membership in Shadow Mountain Club is by invitation only

CLUB HOURS—The Shadow Mountain Club is open from 9 a.m. until 2 a.m. daily except Tuesdays. Each year it is closed the entire month of August for personnel vacations, renovations, repairs etc.

ACCOMMODATIONS—No overnight accommodations are available on the Shadow Mountain Club grounds. There are, however, thirty-two hotels and lodges in the immediate vicinity ranging from moderate to luxurious, the majority having their own swimming pools in addition to other recreational facilities. Further information concerning hotels will be supplied by the Palm Desert Chamber of Commerce upon request.

ATTENTION MEMBERS

A limited increase in membership has been approved by the Board of Directors. You can help us reach this goal by submitting names of friends and acquaintances whom you feel will be interested in becoming members of our Shadow Mountain Club. They will appreciate the oportunity of sharing in the many activities scheduled for the 1956-57 season.

PRIZE SHOW BEEF

For Shadow Mountain Club

During the month of January, Prime Blue Ribbon Prize steaks will be served to Shadow Mountain Club members and their guests from the load of prize BLUE RIBBON WINNERS purchased by Virg Davidson-Chudacoff Co. at the Great Western Livestock Show. This is another fine example of the Top Quality meats supplied customers by this company.

In their new, most modern plant in Culver City, the Virg Davidson-Chudacoff Co. has opened a Consumers Division for home buying. Thick juicy steaks and chops, savory roasts and fancy cuts are your to select from this beautiful market, the largest of its kind in the West. And HERE'S THE BIG NEWS — because this U. S. Government Graded Prime and Top Choice Beef and other meat cuts are being sold direct from the wholesaler to you, this wonderful meat costs you no more than meats of much lesser grades. Freezer orders are our specialty. Visit the Virg Davidson-Chudacoff Co. (right back of MGM studios) at 10555 West Jefferson Blvd., Culver City. NOW'S THE TIME TO STOCK YOUR FREEZER.

NOTE: Credit cards available to Shadow Mountain Club Members.